

# Syngenta in North America



## GLOBAL PRESENCE

Syngenta plays a vital role in enabling the food chain to feed the world safely and take care of our planet. With **28,000 employees in more than 90 countries**, our ambition is to be the most collaborative and trusted team in agriculture — providing leading seeds, traits, crop protection, and precision and farm management innovations to help farmers be successful. Our technologies enable millions of farmers around the world to make better use of limited land and water resources, protect their crop yield and remain profitable.

Innovation is the lifeblood of Syngenta, and the focus of our nearly **5,000 R&D employees** throughout the world. With our investment of **\$1.3 billion** each year in R&D, we are accelerating innovation to help farmers increase their productivity in a sustainable way.

## MAJOR INVESTMENT TO ACCELERATE INNOVATION IN A CHANGING WORLD

Today's consumers want a bigger say when it comes to food production and climate change. Farmers are adapting to the impacts of climate change and the need to demonstrate more sustainable crop production, preserving soil and biodiversity. That's why Syngenta is accelerating innovation to address these increasing challenges for farmers and the changing views of society.

In 2019, we committed \$2 billion over the next five years to help farmers prepare for and tackle the increasing threats posed by climate change. This investment is being directed to programs with clearly differentiated benefits or breakthrough technologies that will enable a step change in agricultural sustainability, such as land use, soil health and integrated pest management.

This significant commitment supports a new Syngenta sustainability goal of delivering at least two technological breakthroughs to market each year. In addition, Syngenta is striving to reduce the carbon intensity of its own operations by at least 50% by 2030 to support the ambitious goals of the Paris Agreement on climate change.

Because the challenges facing agriculture are much larger than any one company, we work with organizations that share our goals and vision for a more sustainable future. For example, we are collaborating with The Nature Conservancy to promote soil health, resource efficiency and habitat protection in major agricultural regions worldwide.

We launched our Good Growth Plan in 2013 setting targets for increased efficiency and sustainability around the world, quantifying our contributions to the Sustainable Development Goals established in the United Nations 2030 Agenda for Sustainable Development. Over the past six years we've invested in people, plants and productivity, and reported on our successes.

We have increased the average productivity of the world's major crops by nearly 20% without using more inputs and also improved the fertility of nearly 35 million acres of farmland. Our biodiversity projects enhanced about 20 million acres around the world. Equally important, we provided training for more than 42 million people in the safe use of agricultural products. For more information visit [www.GoodGrowthPlan.com](http://www.GoodGrowthPlan.com).



## PORTFOLIO AT A GLANCE

### SEEDS

We are one of the world's largest developers and producers of seed for farmers, commercial growers, retailers and small seed companies. We offer a broad portfolio of crops and traits, and have particular strength in corn, soybean, sunflower, cereals and vegetables.

### CROP PROTECTION

As a world market leader in crop protection products, we develop and produce herbicides, insecticides, fungicides and seed treatments that promote strong and healthy plant growth.

### PRECISION AND FARM MANAGEMENT TECHNOLOGY

Precision technology is giving us new ways to turn data into meaningful information. Our Digital Agriculture Solutions group collaborates throughout our businesses to create innovative precision and farm management tools and services for growers.

## SYNGENTA IN NORTH AMERICA

Syngenta is committed to North America and providing choice for North American farmers — the most productive growers in the world. North America is home to more than 4,000 Syngenta employees, 30 R&D sites and 30 production & supply sites.

North America maintains a sophisticated agricultural industry, achieving high levels of productivity through innovative technologies and farming practices. But there is still potential to increase productivity and sustainability.



## SYNGENTA U.S. ECONOMIC IMPACT

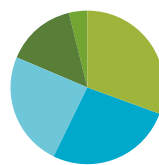
Our positive economic impact in the U.S. is significant. We provide competitive pay and benefits for thousands of career employees, as well as opportunities for hundreds of contract and seasonal workers. Our full-time payroll is about \$510 million, and we purchase \$2 billion in goods and services each year. Our employment spans the nation, with full-time jobs in 41 states, the District of Columbia and Puerto Rico. We operate facilities in 21 states, with more than \$315 million invested in capital improvements since 2016:

<b>2020</b>	<b>\$68 million</b>	Designing/building new Crop Protection Headquarters in Greensboro, NC
<b>2020</b>	<b>\$25 million</b>	Designing/building R&D Innovation and Customer Experience Center in Malta, IL
<b>2020</b>	<b>\$5 million</b>	Completed Quality Control Lab in Slater, IA
<b>2019</b>	<b>\$30 million</b>	Opened Trait Conversion Accelerator in Nampa, ID
<b>2019</b>	<b>\$3 million</b>	Opened Global & North America Seeds office in Downers Grove, IL, near Chicago
<b>2019</b>	<b>N/A</b>	Opened Digital Solutions office in downtown Chicago
<b>2017</b>	<b>\$6 million</b>	Completed expansion of Seed R&D site in Puerto Rico
<b>2016</b>	<b>\$20 million</b>	Opened Seed Care Institute in Stanton, MN
<b>2016</b>	<b>\$160 million</b>	Completed expansion of Biotech Innovation Center & Advanced Crop Lab in Raleigh, NC

### DELIVERING VALUE AND INNOVATION GLOBALLY

North America is critical to the success of our company. In 2019, the North America market represented 24% of our global sales.

### GLOBAL SALES BY REGION



- Latin America: \$4.2 billion
- Europe, Africa, Middle East: \$3.6 billion
- North America: \$3.3 billion
- Asia Pacific: \$2 billion
- Flowers/Controls: \$533 million

**Total 2019 sales: \$13.6 billion**  
(Includes Flowers/Controls - \$533 million)

## CONNECT WITH US

For more information, please visit [www.syngenta-us.com](http://www.syngenta-us.com).

